

Kathmandu University School of Management
Bachelor of Business Administration
Course Syllabus

Course Title	SOCIOLOGY
Course Code Number	SOS 121
Credit Hours	3
Course Objective	
Main Objective	The objective of the course is to familiarize students with the concepts of dealing with the society in relation to management. The course intends to enable participants to understand society, social system functioning, individual and institution interaction, and conflict management; individual perception about his or her role as a socioeconomic being, personality shaping as a member of a society, individual participation in the entire developmental process of a society.
Learning Unit	
Learning Unit One Net Contact Hours - 8 hrs	1. Introduction of Sociology and Perspectives on Study of Sociology Concept, Origin, Definition, Subject matters, Relationship with other subjects, Major three perspectives of Sociology: Functionalism, Conflict and Symbolic interactions
Learning Unit Two Net Contact Hours - 6 hrs	2. Society and Individual Society: Characteristics and elements of society, Types of society (Primitive, agrarian and industrial), Nature of society (based on relationship with human-social contract theory and organic theory), Relationship between society and individual (impact of society on human and vice versa), Concept of social system. Community: Concept, Elements and characteristics, Difference between rural and urban community, Difference between community and society. Social Group: Concept and definitions, Types of group (primary and secondary) and their characteristics. Institutions: Concept and definition, Types of institutions and their functions/needs, Class and caste system (advantages and disadvantages of caste system). Norms and Values: Concept, definition and characteristics.
Learning Unit Three Net Contact Hours - 6 hrs	3. Culture and Society Culture: Concept and definition, Nature and characteristics of culture, Changes in culture (Factors, acculturation, assimilation and enculturation), Cultural ethnocentrism and relativity, Norms and values. Socialization: Definition of socialization and stages, Agents of socialization, Socialization and personality development, Nature vs. Nurture, Freudian concept of socialization. Role and Status: Role strain and role conflict, Types of status (ascribed and achieved).
Learning Unit Four Net Contact Hours - 11 hrs	4. Social Structure Social Structure: Concept and definition, Bases and foundation of social structure, Social order and hierarchy. Social Stratification: Concept and definition, Caste, class and social mobility, life chance, Social stratification is universal, Stratification in rural and industrial society, Bases and factors of stratification, Theories of social stratification (Functionalism, Symbolic interactions, Conflict (FIC)). Social Institutions: Marriage (Concept and definition, Importance and functions, Types), Family (Concept and definition, Functions and importance, Variation in family structure in Nepal, Perspectives on the family (FIC). Education: Role of education in society. Religion and Morality: Concept and definition, Functions, Forms of religious organization. Politics: Nature of politics and political institutions, Politics, power and authority, Types political systems in modern societies. Economics: Concept, Types of economies.
Learning Unit Five Net Contact Hours - 8 hrs	5. Social Change and Social Movement Social change: Concept and definition of social change, Characteristics and nature of social change, Forces and factors of social change, Consequences of social change, Conflict and its causes. Modernization: Concept and definition, Characteristics of modernization, Factors of modernization. Industrialization: Concept and definition, Characteristics, Factors of industrialization. Urbanization: Concept and definition, Characteristics, Factors of urbanization.

	Social Movement: Concept and definition, Types of social movement, Causes of social movement. Changing status of women in Nepal.
Learning Unit Six Net Contact Hours - 3 hrs	6. Social Processes Concept and characteristics of cooperation, accommodation and assimilation.
Learning Unit Seven Net Contact Hours - 6 hrs	7. Social Control Concept, objectives, need/importance, types, elements, agencies of social control.
Total Contact Hours	48 hrs (excluding assessment and final examination)
Basic Text	<ol style="list-style-type: none"> 1. R. M. Maciver and Charls H. Page (1985), <i>Society: An Introductory Analysis</i>, Macmillan India Ltd. 2. James W. Vander Zanden (1990), <i>The Social Experience</i>, New York: McGraw-Hill. 3. William Kornblum, Holt, Rinehart and Winston (1988), <i>Sociology in a Changing World</i>, New York: The Dryden Press. 4. James M. Henslin (1993) <i>Sociology: A Down to Earth Approach</i>, Boston: Allyn and Bacon. 5. Rishikeshab Raj Regmi (----), <i>The Essentials of Sociology</i>, Buddha Academic Publishers and Distributors Pvt. Ltd, Kathmandu, Nepal.
Evaluation Scheme	In-Semester evaluation 50% End-Semester evaluation 50% Total 100%

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